**Incentive Email**

**EMAIL SUBJECT: Your Chance to Win!**

We think giving should be rewarding! When you turn in United Way your pledge form, you automatically have a chance to win one of these great incentive prizes:

(list your incentives)

(Truly, helping those most in need is the biggest reason to give. Shared values are one reason so many of us choose to work here.

But, we also value fun! So, don’t miss out on your chance to win.)

Best,

**[name] Your United Way Coordinator**

*Change doesn’t happen alone*