**Two Email Templates - Thank you from CEO**

**Option 1: No Corporate Match/Gift**

**Subject:** Thank you for Giving the Gift of Change

I’m excited to announce the results of our United Way workplace giving campaign. Thank you all for taking part in the United Way presentations and special events during the past [insert number of weeks] weeks.

So far our generous employees contributed $\_\_\_\_\_, and our participation rate was \_\_\_%.

I have always known our team to be caring and generous and this just goes to show how much we can do when we work together. [COMPANY NAME] continues to be a leader in helping make a real difference in our community by partnering with Rice County Area United Way.

A big THANK YOU also to [NAME COMPANY' S CAMPAIGN COORDINATOR] and (his/her) team [NAME TEAM] for managing the campaign and doing such a great job!

It is important to me and United Way that you know and understand how your gifts are used in the community year-round. It is also important to remember that while we contribute to workplace giving once a year, the need never ends. Learn more about how United Way is using your dollars, and how to LIVE UNITED all year long, by visiting their website at *ricecountyunitedway.org.*

Again, thank you for your involvement in our United Way campaign. Together we’re changing our community for the better in lasting ways.

Sincerely,
CEO or Top Leader Name

**Option 2: With Corporate Match/Gift**

**Subject:** Thank you for being a Game Changer

I’m excited to announce the results of our United Way workplace giving campaign. Thank you all for taking part in the United Way presentations and special events during the past [insert number of weeks] weeks.

Our generous employees contributed $\_\_\_\_\_, and our participation was \_\_\_%. When combined with our corporate gift of $\_\_\_\_\_, [COMPANY NAME] has contributed a grand total of $\_\_\_\_\_ to help our community in this most challenging time.

I have always known our team to be caring and generous and this just goes to show how much we can do when we work together. [COMPANY NAME] continues to be a leader in helping make a real difference in our community by partnering with Rice County Area United Way.

A big THANK YOU also to [NAME COMPANY' S CAMPAIGN COORDINATOR] and (his/her) team for managing the campaign and doing such a great job!

It is important to me and United Way that you know and understand how your gifts are used in the community year- round. It is also important to remember that while we contribute to workplace giving once a year, the need never ends. Learn more about how United Way is using your dollars, and how to LIVE UNITED all year long, by visiting their Web site at [*ricecountyunitedway.org*](https://ricecountyunitedway.org)*.*

Again, thank you for your involvement in our United Way campaign. Together we’re changing our community for the better in lasting ways.

Sincerely,
CEO or Top Leader Name